

CONTRACT

Univision Radio
Fresno, CA 93704
(559) 430-8500

TIN # 75-2959901

And:

Orman Communications
3589 W Buena Vista Ave
Fresno, CA 93711-0107

Contract / Revision 96300 /		Alt Order #
Product CLINT OLIVER FOR ASSEMBLY 2016		
Contract Dates 03/25/16 - 04/05/16		Estimate # CLINT OLIVER
Advertiser Clint Oliver for Assembly 2016(A)		Original Date / Revision 03/24/16 / 03/24/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KRDA-FM	Account Executive Esther Ramos	Sales Office Local-Fresno
Special Handling		
Demographic Households		
Agency Ref	Advertiser Ref	Product 1/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRDA	03/26/16	04/02/16	Sa-Su 6a-10a	6:00 AM-10:00 AM		1:00				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/16	04/01/16	-----2-				2	\$30.00				
Week:		04/02/16	04/08/16	-----2-				2	\$30.00				
N 2	KRDA	03/25/16	03/25/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	----2--				2	\$15.00				
N 3	KRDA	03/25/16	03/25/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	----2--				2	\$15.00				
N 4	KRDA	03/25/16	03/25/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	----2--				2	\$15.00				
N 5	KRDA	03/28/16	04/01/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/28/16	04/03/16	22222--				10	\$15.00				
N 6	KRDA	03/28/16	04/01/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/28/16	04/03/16	22222--				10	\$15.00				
N 7	KRDA	03/28/16	04/01/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/28/16	04/03/16	22222--				10	\$15.00				
N 8	KRDA	04/04/16	04/05/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/04/16	04/10/16	MT-----				4	\$15.00				
N 9	KRDA	04/04/16	04/05/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/04/16	04/10/16	22-----				4	\$15.00				
N 10	KRDA	04/04/16	04/05/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/04/16	04/10/16	22-----				4	\$15.00				
N 11	KRDA	03/25/16	03/25/16	M-F 7p-12a	7p-12a		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	----2--				2	\$15.00				
N 12	KRDA	03/26/16	04/02/16	Sa-Su 7p-12a	7p-12a		1:00				NM	4	\$40.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Univision and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.

Univision Radio
Fresno, CA 93704
(559) 430-8500

TIN # 75-2959901

Contract / Revision	Alt Order #
96300 /	

Contract Dates	Product	Estimate #
03/25/16 - 04/05/16	CLINT OLIVER FOR AS	CLINT OLIVER

Advertiser	Original Date / Revision
Clint Oliver for Assembly	03/24/16 / 03/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	-----2-				2	\$10.00				
Week:		03/30/16	04/05/16	-----2-				2	\$10.00				
N 13	KRDA	03/26/16	04/03/16	10:00 AM-7:00 PM	10:00 AM-7:00 PM		1:00				NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/26/16	04/01/16	-----44				8	\$15.00				
Week:		04/02/16	04/08/16	-----44				8	\$15.00				
N 14	KRDA	03/27/16	04/03/16	Sa-Su 7p-12a	7p-12a		1:00				NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/23/16	03/29/16	-----4				4	\$10.00				
Week:		03/30/16	04/05/16	-----4				4	\$10.00				
N 15	KRDA	03/28/16	04/01/16	M-F 7p-12a	7p-12a		1:00				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/28/16	04/03/16	22222--				10	\$15.00				
N 16	KRDA	04/04/16	04/04/16	M-F 7p-12a	7p-12a		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/04/16	04/10/16	2-----				2	\$15.00				
Totals								0.00				94	\$1,410.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/27/16	24	\$360.00	(\$54.00)	\$306.00
03/28/16 - 04/05/16	70	\$1,050.00	(\$157.50)	\$892.50
Totals	94	\$1,410.00	(\$211.50)	\$1,198.50

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